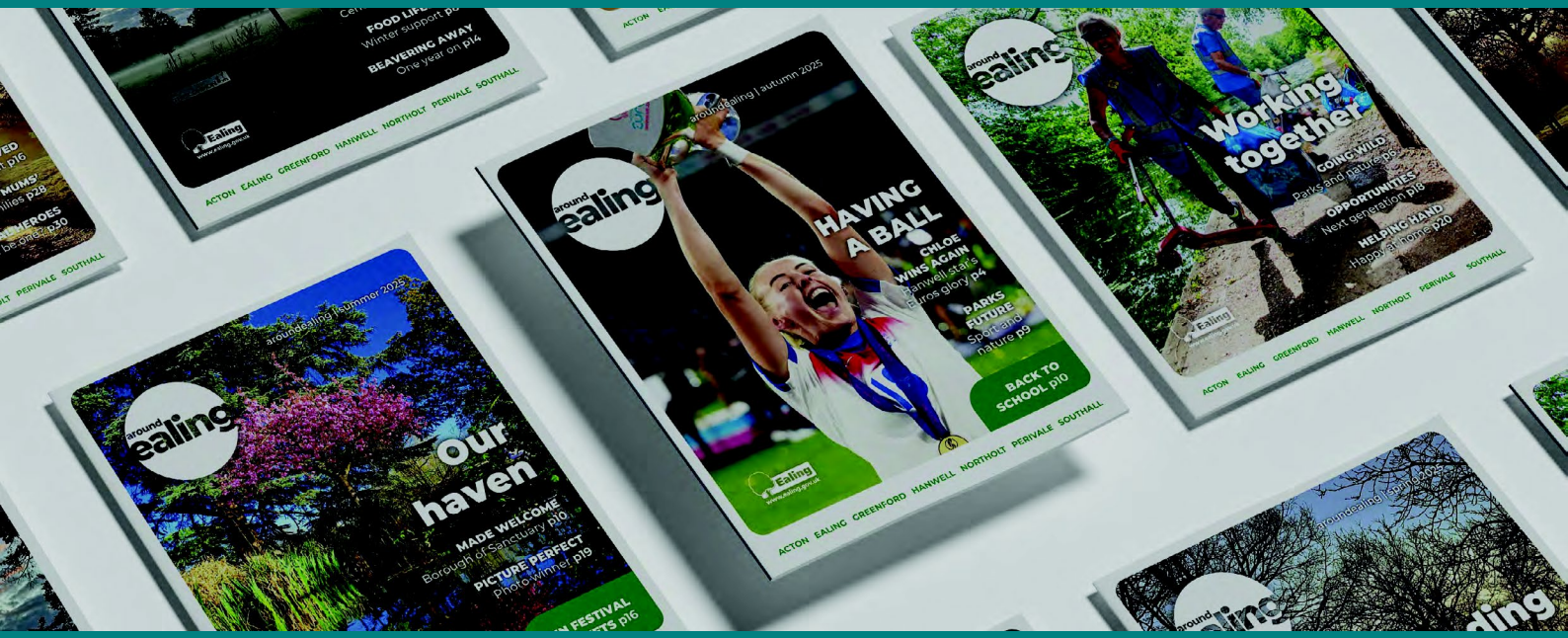
Why advertise in our Around Ealing channels?

Area-leading circulation and reach. **Get your message heard**



Print magazine

Around Ealing magazine has a **wider circulation** and readership than any other local publication.

With almost **148,000** copies printed each quarter, it is delivered free to every home in the London Borough of Ealing.

This includes the towns of Ealing, Acton, Greenford, Hanwell, Northolt, Perivale and Southall. Copies are also available in schools, libraries and town halls.

Online magazine

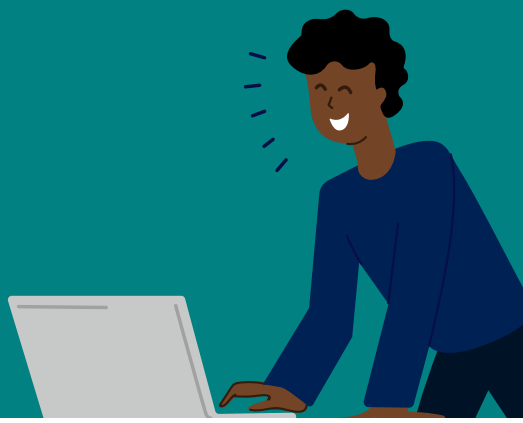
There is also an interactive, video-packed version of each issue of Around Ealing, and some special editions too. Each one has exclusive content, competitions and more.

You can view it on the **Around Ealing website**, and is sent out to more than **130,000** email subscribers. It is also promoted on the council's popular social media channels.

As an advertiser, we can give you statistics after the publication period of the edition your advert is in – so you can keep track of how it has performed.

Weekly email

You can place a banner advert in our weekly subscriber email, called Around Ealing Extra. It is sent to more than **130,000** active subscribers, with an average open rate in 2025 of more than 60% and a click through of more than 7% – way above the latest national benchmarks of 35.9% and 2.3%. As an advertiser, we can give you statistics a week after your advert has been in an email – so you can keep track of how it has performed.



ACTON EALING GREENFORD HANWELL NORTHOLT PERIVALE SOUTHALL

Print magazine advertising rates (not including VAT)

	Single advertisment (per 1 issue)	**Series booking** (min. 2 issues)
Back cover	£1,700	£1,530 per page
Inside front cover	£1,600	£1,440 per page
Inside back cover	£1,550	£1,395 per page
Full page	£1,500	£1,350 per page
Double page	£2,800	£2,500 per spread
Half page	£800	£700
Quarter page	£400	£360

Advert dimensions

Full page
Trim size: 190 x 245 mm
Bleed size: 202 x 257 mm

Half page
Trim size: 178 x 114.5 mm
Bleed size: 190 x 126.5 mm

Quarter page
Trim size: 87 x 114.5 mm
Bleed size: 99 x 126.5 mm

Advert specifications

- The following files are acceptable for print use: PDF and JPEG
- All images must be CMYK only with no spot colours and at least 300dpi
- All fonts must be embedded or outlined
- Export your artwork with a 3mm bleed to each edge
- Ensure that all critical content is a minimum of 3mm from all edges of the trim size

Online magazine advertising rates (not including VAT)

	Online edition only*	Online edition only,series booking rate*	Joint rate with advert in print version	Joint series booking rate with adverts in print version
Full page	£500	£450 per advert	£1,800	£1,650
Half page	£250	£200 per advert	£950	£850

*For an interactive version of your advert – typically, adding a video or photo gallery – add £100. Ask for more information.

Advert dimensions

Full page
Size: 720 px x 810px

Half page
Size: 720 px x 390px

Quarter page
Size: 345px x 390px

Advert specifications

- The following files are acceptable for print use: PDF and JPEG
- All images must be RGB only and at least 300dpi
- All fonts must be embedded or outlined

Banner advertising rates (not including VAT)

	Single banner booking rate	Series booking rate*
Top banner	£200	£150 per advert
Mid banner	£100	£75 per advert

Banner advert dimensions

Size: 1200px x 250px
Format: JPEG of Gif
No more than 100kb

Design

We can offer a design service to produce your advert(s) for an additional fee. Please contact us to receive more information about all of the other design services we offer, too.

Contact

To make an advert booking, email Andrew Schofield at **andrew@spotonmedia.co.uk** or visit **aroundealing.com/advertising**

Please note that booking confirmations are binding, and terms and conditions apply.